



Protect Your Prosperity

In the corporate world, security components need to be more than IT security, physical security, and fraud prevention.

Barbed wire compounds, steel trap doors, metal detectors, video surveillance cameras, rows of shielded militia perched motionlessly awaiting conflict; metaphors of protection, security and defense. Images that conjure up trepidation and safety. The point is that threats or anticipated threats from vandals to terrorists force us to take measures to secure our lives, fortunes, liberties, autonomies and rights.

Attackers are constantly scheming of ingenious ways to penetrate tightly controlled security systems, stripping us of our prosperity. When it comes to security, more often than not, assailants have the upper hand. Property owners, merchants and institutions are forced to put in place security measures and protocols that cover all points of attack, while assailants only need to identify and focus on the weakest point. Commitment to such protocols must be dynamic and ongoing. If vulnerability is the weakness that potentially can be exploited, then the larger the organization, the greater its vulnerability. As threats become more sophisticated and companies more susceptible, security has moved from “maybe” to “mandatory” on the corporate “To Do” list.

Businesses need to create security networks combining technology, resources, measures and procedures that are interconnected in the fight against unlawful interference. Such networks do not come without a cost. The upside to this is that the amount of theft and damage created by the lack of a security network is typically far greater than the costs to put one in place. It is estimated that on average, businesses lose up to 10% of their revenues per year as a result of poor or non-existent security practices.

When businesses and merchants practice correct security management, the likelihood of an incident is significantly reduced. Preparedness becomes one of the best forms of defense and the better businesses are at assessing risk and preparing for it the more successful they become at avoiding a breach.

Security networks need to be entrenched in the fabric of any business operation. Whether you are a jewellery store merchant or football stadium owner, specific security protocols need to be put in place to protect assets, systems, property and human resources. Threats and

potential threats must be identified immediately and effectively dealt with. Threats, like any disease, virus or parasite, if left unchecked will continue to thrive, become more sophisticated in nature, develop resistance and evolve.

INKAS® Security Services Ltd., a company whose mere existence is postured on the premise that threats subsist, continues to do combat in the war against unlawful interference. Through its armed guard, close protection, security officer, armed courier, armoured vehicle and safe manufacturing divisions, INKAS® offers multi layered protocols of defense.

Where an alarm system may ward off an intruder, a strategically placed sign promoting the alarm system may prevent the window from actually getting broken – an effective measure of prevention and deterrence. Whether you are a merchant, jeweller, trade show operator or institution, preventative measures are vital for protection. When it

comes to security, INKAS® are prevention specialists. The Company's executives and engineers are risk management strategists, constantly analyzing situations, probing weaknesses and vulnerabilities and developing tactical and affordable solutions.

In spite of the security industry becoming very competitive, few companies offer multiple products and services in the same light as INKAS®. From its armed guard services to its storage facilities for bullion, precious metals and cash, INKAS® supplements the fibers to which security networks are woven.

In order to thwart off perpetrators, companies need to display their security networks as a fortress. The presence of an armed guard sends a very strong message to both customers and criminals. And although it is not possible to guarantee that all threats can be totally eliminated, businesses that engage in the services provided by INKAS® can take pride in knowing that they are gaining the upper hand. [CJ]